As a small business owner wanting to make work simple, fast and easy, you have choices. Which is the best overall match for your needs?

Expertise >	Organizing Concepts &	Custom Designed	Business Operation	Small Business	Support & Accountability	Provides Options So	Works With You to	Helps You ID Where
Options ¥	Processes	Systems for Your Workstyle	Training	Operation Training	to Help You Make the Changes	You Can Pick the One That Best Fits You	Implement Changes	Change is Needed
Time Liberator, Susan Lannis ¹	<u>(L)</u>	(<u> </u>	(((<u> </u>	
Do nothing ²								
DIY – Do It Yourself ³	<u>(h</u>						<u> </u>	
Books/ Internet Articles ⁴	(
Seminars & Webinars ⁵	(
Professional Organizer ⁶	<u>(1)</u>	<u> </u>			<u>(L)</u>	<u>(L)</u>		
Business Coaches ⁷			((((
Business Consultants ⁸			<u> </u>		<u> </u>			

¹ Susan Lannis, Time Liberator, business organizer, working soley with small business owners, engineers & creative professionals. Experience in small business operations & mgmt. Small business mgmt. education plus college level classes in accounting & computers. Dedicated to learning about business practices. Lifetime of figuring out simple, fast, easy ways to get work done and then goof-off. A whole-brain thinker who functions equally out of the right, creative and left, linear side of the brain allowing for both big picture thinking and seeing details for implementation.

² Do nothing. You can continue on the path you are on now. Chances are, the situation will deteriorate futher, creating more stress, more work and more frustration.

³ DIYers tend to confuse organizing with cleaning. Spending the weekend clearing the desk and putting everything away is cleaning–it is a repetetive process. Organizing requires design and engineering. Done well, it creates a self-sustaining system that only needs adjustment to accomdate change.

⁴ & ⁵ These are both meant to speak to a large audience and therefore are necessarily vauge enough to be broadly applicable to everyone without being specific enough to help each unique individual and match exactly how each naturally works, thinks and functions.

⁶ Professional organizers may have a lot of the qualities you are looking for but, many are generalists – they can and do organize anything. Organizing a business, particularly a one-person operation, is very different from organizing a closet or a garage. Some install systems they've created and then teach you the systems rather than designing systems for you that fit how you naturally work, think and function. Few take the time to educate themselves on small business management best practices

⁷ Business coaches can be truly helpful in supporting your business efforts, identifying problem areas and help with accountability but few are organizing experts and none actually help you do the work, they just encourage you to accomplish it on your own.

⁸ Business consultants are similar to coaches in their helpfulness but not only are you left to do the work on your own, most have been trained using corporate operating models which are very different from the models that work for small businesses and solopreneurs – many do not even serve the small business or solopreneur markets.